

# Scalable Understanding of Multilingual Media



The media monitoring platform for big data across many languages and different media types

- Variety of sources:**
- Video, audio, text, social media
  - English, German, Spanish, Arabic, Farsi, Russian, Ukrainian, Portuguese, Latvian

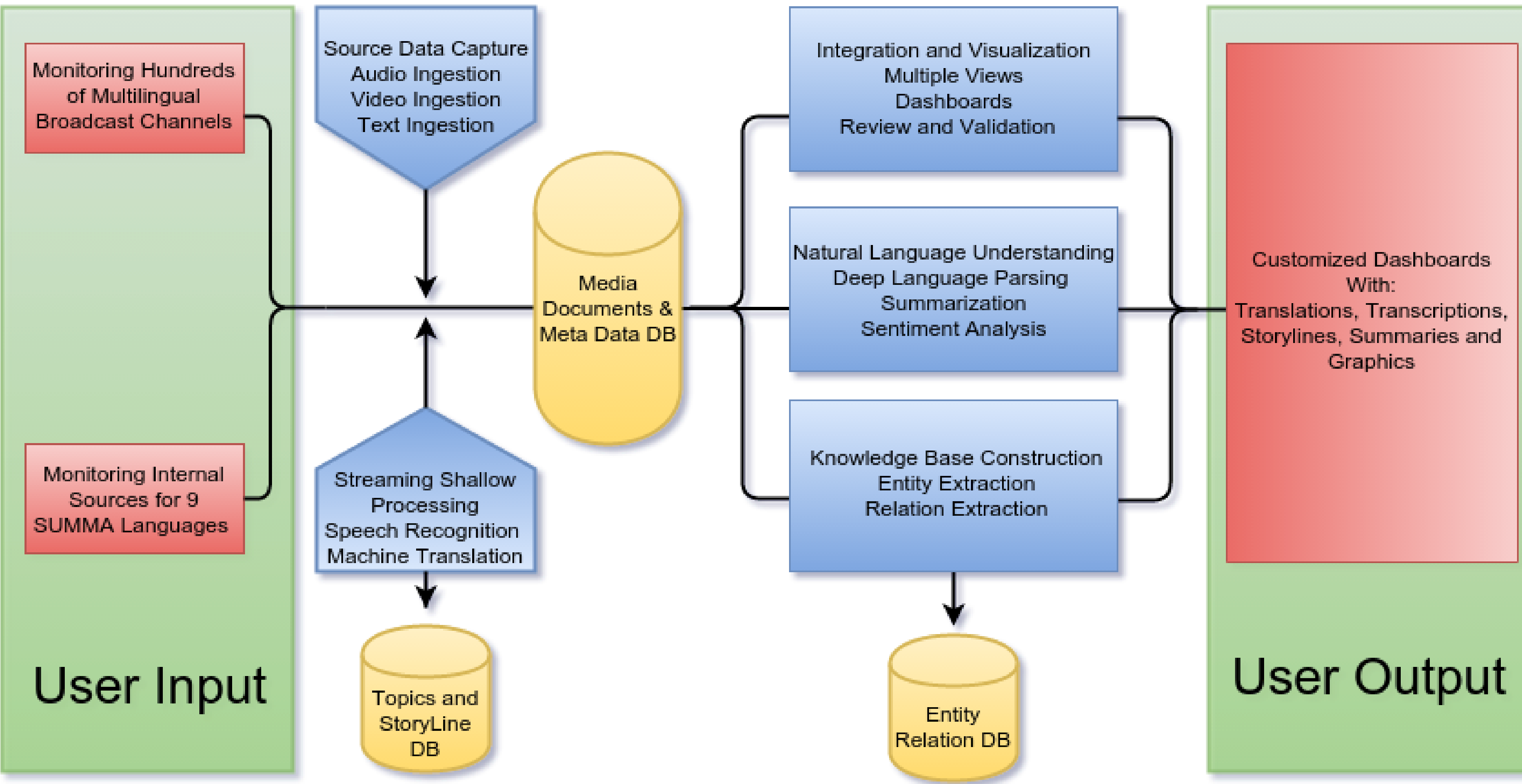
- Three news providers:**
- BBC
  - Deutsche Welle
  - LETA

- Three Use Cases:**
- External monitoring
  - Internal monitoring
  - Data journalism

- SUMMA objectives:**
- Development of a scalable and extensible media monitoring platform
  - Development of high-quality and richer tools for analysts and journalists
  - Extensible automated knowledge base construction
  - Multilingual and cross-lingual capabilities
  - Sustainable, maintainable platform and services
  - Dissemination and communication of project results to stakeholders and user group



## SUMMA Media Monitoring Platform



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